

SAUGERTIES ARTS COMMISSION meeting 11/1/19

In Attendance: Barbara Bravo, Robert Langdon, Suzanne Bennett, Isabel Soffer, Suzanne Bennett, Leann Thornton, Tad Richards, Beth Troxell, Katie Cokinos

- Suzanne's observations about ShoutOut Saugerties
 - Marketing remains a challenge and finding the people with real expertise. We need to think about that. It takes someone to manage them and commitment.
 - There is an overlapping in the arts community. Things happening simultaneously and overlapping art events
 - Sometimes they can be a positive and negative if it impacts attendance
 - A calendar for organizers — not for general public — will be a good thing to have to keep track of all what's going on
- Prep for Listening Session
 - Two email blasts went out
 - TV 20 will run on scroll
 - Saugerties Times in community notes
 - Social media
- Sunday
 - Arrive at 1 to help set up. Tiffany will provide easel and flip chart. Will need markers and tape
 - Isabel and Tad will take turns writing on the flip chart
 - Need a sign in sheet at the table near the doorway. Name and email address
 - Barbara made a take away slip giving contact info and where they can find directories
 - Printed out artists jot form as sample
 - Katie will ask Tiffany about microphone. We may not need them but we should have one. Suzanne can bring a small cordless mic in case its needed
 - A sign with Katie's phone number will be on the library door to call for being let in
 - Refreshments
 - Barbara will make some mini muffins
 - Isabel will pick up cider
 - Suzanne will bring cups and seltzer
 - Katie will bring napkins
 - Everyone will bring Halloween candy
- The conversation
 - We should have some questions ready to generate conversation
 - We need to extend out questions about community
 - A circle or horseshoe seating is best to generate discussion and make people comfortable to engage
- Program
 - Katie will be at door 2-2:15 to let people in and leave her phone number to call if late
 - Barbara will be the general host
 - Intro to why we are here (we should keep the focus narrow) (3 min)
 - Introduction of SAC members (each member provides their background)
 - In the introductions it is important to make the connection that we understand the process of being an artist. We want the community to have faith in who is representing them
 - Suzanne will read the mission statement
 - Isabel will discuss the directories
 - Make clear that there is not much of a budget
 - Guests will introduce themselves with name and their connected arts only
 - Questions (flash questions on screen. Barbara will create a power point):
 - What role do you believe an arts commission should play?
 - How can the arts become a key element in shaping the look and well-being of our community?
 - How can you personally support the arts in our community?
 - Are there strategies the commission could employ to encourage and employ the arts in what you do?
 - It's important to have a strong moderator who will lead the conversation. Who can keep the conversation on track, let everyone be heard and not allow someone to dominate the conversation. Committee members will work together to achieve this
 - Beth will do a wrap up
 - A mixer portion would be a good opportunity for folks to engage in dialogue