

## SAUGERTIES ARTS COMMISSION meeting 1/3/20

In Attendance: Barbara Bravo, Robert Langdon, Suzanne Bennett, Isabel Soffer, Leann Thornton, Tad Richards, Beth Troxell, Katie Cokinos

### Follow up from last meeting

- Jot Forms: We still have the free account (100 forms free)
  - we have 27 artist signed up, 4 venues, 6 event forms
  - Jot Form password needs to be on Dropbox list
  - We'll need to work something out for events to go to FB rather than Jot Form.
    - we can share existing forms if someone forwards it to us
    - they can email a link of the event or message the link through Facebook
    - In the long term we can do a self-loading form that will need a monitor
  - can we collaborate with merchant assn to do social media events and split the cost
  - HS Key Club has to do 20 hrs of community work they need to complete. Can they help us? Can we send someone to speak with the Key Club?
- Library has a group of kids for 'tech Saturday' that helps the community with tech issues
  - Jot Forms will be reestablished on FB and on the website
  - We were not able to get the NP rate from Jot Form
  - Jot Form has a 50% offer until Jan 10. \$114 per year with this rate. Someone will need to use a credit card on line and will be reimbursed. Barbara had reimbursement form. Isabel will pay.
  - We should square off that we'll need some money for the end of the year for renewals. \$168 was set aside for Jot Form for this year.

### Listening Session with merchants,

- We cannot use Power Point and do not have a screen, but Barbara came up with a form to hand out January 16, 10-11:30
- Brick and mortar shops invited by flyer as well as through business association and chamber
- Barbara will send out list of questions via email
- Set up at 11 Jane on Wednesday
- Outreach
  - Channel 23
  - Merchant Assn
  - Chamber
  - Saugerties Times
  - Send out resource materials on how the arts can elevate communities along with email invites
  - Drop off fliers to village merchants. Merchants outside the village will be contacted by email

### Village Merchant Assn

- Board meeting next Friday the 10th. Robert will reach out to see if it will be appropriate for us to join the meeting or set something else up

### Website Design

- Isabel has been working with Britany and Jan to discuss the website design. Set up a time to meet both separately

- Barbara has a concern about content
  - How do we get content for the website?
  - We need to get content by forming committees.
  - Landing page cannot be launched without hosting. We need content before paying for hosting
  - To be hosted on the town we'll need to pay for service
  - Barbara will look further into it with Dakota

Committees (developed from listening session feedback)

- We need to do something soon
  - Arts Mid-Hudson to offer workshops for artists funding (Barbara will contact Linda Marston Reid)

- Augusta Savage Poetry event at Opus 40 (independent of SAC, is being discussed with Tad as a collaboration with SOS)

- Leanne suggests focusing on one topic for the year (including subtopics)
- Outreach
  - Artist engagement
  - Education

- is this technically in our mission statement?

- permanent venue has been difficult to find

- restart ArtLab? Katie speak with them and look at this as a committee. Invite to

come to our meetings

- New school Superintendent is very open to speaking with different groups

about needs

- Accessibility

- Volunteers

- send out a call for volunteers from mail chimp list

- see what we get and assign people to most accommodating tasks

- we'll need volunteers for specific events and also for exploratory (i.e. working

with the schools, exploring opportunities and implementation)

- Public Image and Audience development will be a priority

- Tad will write an article

- Venues

Creative Placemaking should be higher on our list. We can get funding from the information that we get from this process. Dedicate a meeting specifically for this.

Next meeting January 31, 9:30